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VIDEO LIST 2009- 2010

ABSTINENCE/AIDS

“Real People: Teens Who Choose Abstinence” Grade level: 7 - 12 (23 minutes)

In a dynamic format, real teenagers tell how they combat peer and media sexual pressures and — whatever their previous history — now choose abstinence. *Value: \$169*

“Beginnings: You Won’t Get Aids” Grade level: 4 - 6 (14 minutes)

Combining color animation, live action and song, and following the Surgeon General’s guidelines, this film allays fears, dispels common misconceptions and answers children’s questions about how AIDS is spread.

Value: \$79.95

“Just Say kNow to AIDS” Grade level: 7 - Adult (35 minutes)

This powerful program includes a series of compelling interviews with HIV-positive and AIDS patients who share what it is really like living with — and dying from — realities of the disease. Also includes messages from Magic Johnson, Paula Abdul, Luke Perry, Jennie Garth and others.

Value: \$149.95

“Thumbs Up for Kids: AIDS Education: ” Grade level: K- Primary (23 minutes)

Former “Romper Room” teacher, Ruby Peterson Unger, leads a discussion on disease prevention through song, dance and pictures. Introduces the disease AIDS in an accurate, sensitive, and non-threatening manner for younger audiences. *Value: \$ 79.95*

“No Second Chance” Grade level: 7 - Adult (30 minutes)

Various issues concerning AIDS are addressed with clarity and accuracy. Using interviews with the world’s leading researchers in epidemiology and the teaching dynamics of Cathy Kay, this film presents facts, answers, and solutions that teenagers will understand and respect. It has the answers that could save your life, because with AIDS . . . there is *NO SECOND CHANCE*. *Value: \$50.*

ALCOHOL, DRUGS & TOBACCO

“Alcohol, Tobacco, and the Other Drugs” Grade level: 4 - 6 (divided into 3 segments)

Alcohol: 45 minutes.

Two teachers present a program using experiments to show the effects of alcohol on our bodies and how alcohol travels through our bodies. Deceptions in advertising and alcoholics are discussed. Effective and attention-holding.

The Other Drugs: 25 minutes.

The different kinds of drugs and how they work and how emotions are affected by drugs are presented (including short-term and long-term effects).

Tobacco: 10 minutes.

How ‘smokeless tobacco’ came into being and its effects. The results of using tobacco and the effects of second-hand smoke are very clearly defined. *Value: \$100*

ALCOHOL & DRUGS

“Alcohol....Drugs....and Kids” Grade level: 6 - 9 (18 minutes)

Four teenagers who started drinking or using drugs at an early age share their experiences. The video dramatizes their stories in flashback as they talk about why they started and how alcohol or drugs came to control their lives. A counselor in a hospital drug rehab unit discusses peer pressure, self-esteem, and the problem these kids have because of their addictions.

“Choices... Drugs & Alcohol. . .Life or Death” Grade level: Jr. High - Adult (19 minutes)

Victims of drug dependency put their lives on display to prove that the choice to use drugs can lead to a life in prison, or worse, to death. This program looks at how children can be seduced by the drug scene. In spite of the grim reality of their lives, each woman expresses her belief that children can choose to take control of their lives before it is too late.

Value: \$295.

“Drugs, Alcohol and Pregnancy” Grade level: 9 - College (25 minutes)

Value: \$189.

This program details the often tragic consequences of drugs on the fetus with special attention given to Fetal Alcohol Syndrome (F.A.S.) caused by drinking during pregnancy. Real women with F.A.S.

affected children get this information across. The camera visits a high school to tape a question/answer session with a physical/expert who teaches basics of proper nutrition, rest, and exercise for expectant mothers.

“Drugs, Alcohol, and Your Body” Grade level: Primary- Intermediate (14 minutes)

Responding to a short, fun quiz at the start of this program, a group of children make it clear they’re interested in their personal safety. With animation, live action, and lively give-and-take discussions between the children and their teacher, this program teaches the importance of saying NO to alcohol and other drugs. Children learn about ‘peer pressure’ and that friends who try to get them to use drugs are not really friends at all. *Value \$275.*

“Drugs: How They Affect Body Chemistry” Grade level: 8 - 12 (22 minutes)

Part I: Chemicals in a Chemical Body - defines what a drug is and looks at the various ways drugs are integrated into our bodies and examines factors that affect distribution and duration of a drug.

Part II: Altering our Living Chemistry - focuses on effects of psychoactive drugs. Shows how our nervous system usually operates and how drugs can alter this system and lead to undesirable effects. *Value \$169.*

“Sky’s The Limit” Grade level: Primary - Intermediate (22 minutes)

This video addresses the topic of peer pressure and offers kids practical suggestions and ways to avoid “going along with the crowd”. It is a story of two young children who learn about the harmful effects of alcohol and other drugs and that the best weapon against peer pressure is positive self-image. *Value \$295.*

“Straight Talk” Grade level: Jr. - Sr. High (24 minutes)

Roland Abner was a heroin addict by the age of eleven, an alcoholic by the age of 15. His “straight talk” on addiction will have an incredible impact on young viewers. *Value \$99.95*

“Think Before You Act” Grade level: Intermediate (16 minutes)

Martin Kove speaks to his sixth grade volleyball class about decisions. The most important decisions they will make in the next few years will be whether or not to use alcohol and/or other drugs. To help prepare them, three situations are enacted that call for decisions. *Value \$309.*

“Making the Right Decisions” Grade level: Jr. High (18 minutes)

A group of Jr. High students discuss with Martin Kove the importance of being prepared to make the right decisions. Three dramatizations give students the opportunity to put themselves in situations where difficult choices must be made. *Value \$375.*

“Causes and Effects” Grade level: Sr. High (20 minutes)

Martin Kove gives an “inner” lesson about the causes and effects of decisions to his group of Karate students. To illustrate his lesson and prepare teenagers for making hard decisions he presents three tough situations involving peer pressure, drinking and driving, and peer intervention. *Value \$309.*

ALCOHOL

“Alcohol and Human Physiology” Grade level: High Sch - Adult (24 minutes)

This video explains the effects of alcohol on the human body’s major organs and systems. The ill-effects of alcohol on the digestive, circulatory, muscular, skeletal, urogenital, and nervous systems are demonstrated and are interwoven with interviews with six recovering alcoholics who briefly recount the physiological damage to their bodies caused by alcohol. *Value \$390.*

“Alcohol: It’s Not For Me” Grade level: Primary (8 minutes)

This program covers many reasons why it’s not a good idea for young people to drink alcohol, why people drink, and what to do when asked to try alcohol. It also explains alcohol effects on the brain and liver and why alcohol does not solve personal problems. *Value \$69.95*

“Brain Scans: Alcohol and the Teenage Brain” Grade level: 7 - 12 (23 Minutes)

This video takes teenagers on a tour of several labs across the country where doctors are researching the effects of alcohol use in teenage brains. Video dramatically connects long term brain damage to teenage drinking and shows why alcohol affects younger brains more profoundly than older ones - delivers a strong caution to teens considering any use of alcohol. Produced by Human Relations Media *Value \$189.*

“Cruel Spirits: Alcohol and Violence” Grade level: 7 - 12 (32 Minutes)

This program examines some of the violent symptoms of alcohol, including fighting, child abuse, drowning, fires, fetal alcohol syndrome, public disturbance, homicides, and car accidents. A powerful tool for early intervention of alcohol abuse. Includes Facilitator’s guide and activity sheets. *Value \$99.*

“Don’t Drain Your Brain” Grade level: 3 - 6 (15 Minutes)

This video uses lively animation and compelling images of the human brain to deliver the latest scientific findings about young people and alcohol. Viewers get a chance to see what actually happens inside the brain when alcohol is consumed. For students who watch the video and participate in the follow-up activities, the message will be clear: drinking alcohol can damage your brain and cause great harm to your future. Includes teacher’s resource book. *Value: \$ 99.95*

“Just One Night” Grade level: Jr. High - Adult 28 minutes *Value: \$100.*

One night, Tom decides to stop after work to have a few beers with some friends and some more with strangers. He was about to make a big business deal and wanted to celebrate though he was not a heavy drinker. The next thing he remembers is being transported to a hospital and learning he had killed his passenger. After serving a sentence for manslaughter, Tom is now telling his story to large groups of students.

“Sudden Impact: After the Crash” Grade level: 7 - college (45 Minutes - can be viewed in segments)
This program, narrated by Tom Brokaw, goes beyond the ‘accident’ scene and reveals that the accident itself is just the beginning of an ever expanding series of events that affects far more than the original car crash. Includes teacher’s resource book. *Value: \$139.95*

“The Big Sell” Grade level: High Sch - Adult (35 minutes)

This video unmask the glamorous advertising images used to stimulate alcohol sales, especially among the young. It follows the owner of a small advertising company, who has a chance to land a high-paying contract for a beer company’s national advertising campaign, as he makes a decision about sacrificing moral principles to gain financial security. This video increases awareness of alcohol advertising tactics and provides a model for community organization. *Value \$295*

“The Fabulous F A S Quiz Show” Grade level: 6 - 9 (15 Minutes)

This program contains a video, Teacher’s guide, and student activities in a colorful binder and is designed for students in grade six through nine. It is a fast-paced, attention-getting program in a quiz show format that deals with FAS/FAE (Fetal Alcohol Syndrome/Fetal Alcohol Effects : alcohol-related birth defects) which is 100% preventable.

Value \$50 **“What’s Wrong With Beer?”** Grade level: 7 - 12 (25 minutes)

Dr. Anne Geller, Dir. Of the Smithers Institute for Alcohol Abuse, details long-term physiological and psychological effects of drinking. Comedian Jevon Thomas contrasts facts about beer and mythology generated by advertising and popular culture. Teens speak out on positive alternatives to alcohol and drug use. The word on beer, from peers as well as experts, is that “no-use” is best. *Value \$169.*

DRUGS

“Club Drugs: The Real Deal” Grade level: 7 - 12 (23 Minutes) *Value: \$189.*

This video provides teens with the latest up-to-date information on the dangers of Club Drugs (including GHB, Oxycontin, Ecstasy, Meth, LSD, Rohypnol - the date rape drug) as well as death from overdose. Also information on evaluating their choices at parties where adult supervision may be lacking.

“Cocaine/Crack: A Teenager’s Story” Grade level: 7 - 12 28 minutes *Value: \$189.* Using addicts and wreck lives. Urges teens not to try crack or cocaine in the first place, advises those who want to quit to seek professional help.

“Ecstasy: The Facts” Grade level: 7 - 12 (30 minutes) *Value: \$189.*

Using a fast-paced MTV documentary style, this video explores the skyrocketing use of the psychedelic drug known as ecstasy. Experts also point out to viewers that ecstasy is psychologically addictive and can cause paranoia and psychosis. After viewing this video, students will understand that ecstasy is a dangerous drug to be avoided at all costs.

“Everything You Need to Know About Substance Abuse in 22 Minutes” DVD *Value: \$139.95*

This DVD states clearly the indisputable, plain facts how dangerous drugs damage the brain and your whole body. Substances covered are tobacco, alcohol, marijuana, inhalants, stimulants, club drugs and perform

“Heroin: Losing Everything” Grade level: 9 - Adult (Part I - 26 Min.; Part II - 29 Min.) *Value: \$120.*

This video, divided into two parts, uses the testimony of drug users and the information of experts in the substance field, to demonstrate the dangerous and deadly consequences of heroin use. Though its contents are often tragic and unsettling, it is a powerful testament for avoidance of heroin.

“Keep Off the Grass” Grade level: 7 - 12 (27 minutes) *Value: \$ 189.*

This video dispels the myths that young people buy into, that marijuana is “harmless”. It addresses students who may think that smoking marijuana is a safe alternative to “hard” drugs through real people in recovery. Includes up-to-date information on psychological, emotional, and physical effects.

Value: \$ 89. Using lively songs, an appealing scenario, and a story teller to move the action along, this video

“Marijuana & Human Physiology” Grade level: St. High - Adult (22 minutes) Value: \$129.95

A physician describes marijuana’s damaging effects on the body’s organs and central nervous system, and dangers of driving while under the influence. Mixing marijuana with alcohol is also discussed.

“Marijuana and Your Mind” Grade level: 6 - 12 (31 Minutes) Value: \$145.95

Focuses on the emotional and personal problems associated with smoking pot including amotivational syndrom

“Marijuana: Why and How to Say NO” Grade level: 5 - 8 (20 Minutes)

Many kids say “Yes” - many kids say “No”. This eye-opening video helps students make the smart choice. Young people dominate this program, giving their honest, sometimes powerful opinions in a variety of situations.

Value: \$ 95.

“Say NO to Drugs - It’s Your Decision” Grade level: Jr. - Sr. High, Adult (16 Minutes)

New York Yankees baseball player, Dave Winfield, discusses effects of using drugs and the value of saying “NO”. The message is clear - “Saying NO makes sense based on facts about drugs.”

Value: \$100.

“The Truth About Marijuana” Grade level: 5 - 9 (20 Minutes)

Using the story of a young teen who smokes marijuana as a way to cope with family problems, this problem dramatizes how the choice to use drugs affects a young person’s social and emotional life.

Value: \$149.95

“Think Twice: Cancer and Marijuana” Grade level: 7 - 12 (23 Minutes)

This vivid program points out research that links marijuana smoking with head and neck cancers in addition to the already known risk of lung cancer. Tells the stories of young marijuana smokers who developed cancers of the tongue, neck and jaw and who are now permanently disfigured or dead.

Value: \$189.

“Why I Won’t Do Drugs” Grade level: 2 - 4 (15 Minutes)

With lively lyrics, this video helps young viewers make the connection between understanding and respecting your body and how drug use can harm it. Presents a positive, “no-use” message in terms students can easily relate to. (Includes student worksheets and teacher’s guide.)

Value: \$89.

TOBACCO - SMOKING

“Butt It Out” Age level: 6 - 9 (15 Minutes)

The Robot fails a treadmill test because his lungs are affected by smoking. After getting new lungs installed, he refuses to do the experiment if he has to smoke. The program covers the physical effects of smoking, second-hand smoke, and the personal responsibility for your own health.

Value: \$93.

“Death In The West” Grade level: 5 - 12 (32 Minutes)

The film the tobacco industry couldn’t suppress! A unique and powerful expose of cigarette advertising myths including revealing interviews with cigarette company executives and with victims of cancer due to smoking.

\$99.

Value:

“How I Quit Smoking and Saved My Life” Grade level: 7 - 12 (23 Minutes)

This inspirational, fast paced drama follows Carrie, a typical teenager who’s trying to quit smoking. This video offers smokers an encouraging message of hope when it comes to breaking the addiction chains of smoking.

\$189.

Produced by Human Relations Media Value:

“Hugh McCabe: The Coach’s Final Lesson” Grade level: Intermediate through Adult (17 Minutes)

This powerful film documents the final year in the life of a junior high school teacher and coach, Hugh McCabe. A victim of lung cancer following years of smoking, McCabe tells his story as a “final lesson” on the effects of smoking.

\$225

Value:

“No Ifs, Ands, or Butts: Smoking Kills” Grade level: 7 - 12 (23 Minutes)

Hairy tongue, head and neck cancers, lung cancer, tar, phlegm, bad breath, yellow teeth, wrinkled skin,

people with laryngectomies, etc. are presented in this definitive look at the ravages of tobacco. Teen viewers discover that they are prime targets of advertisers. Produced by Human Relations Media
Value: \$189.

“Secondhand Smoke (Revised)” Age level: 9 - Adult (20 Minutes)
 The very first film to focus on the dangers of passive smoking has been updated. This video presents overwhelming evidence that tobacco smoke is a danger to non-smokers that must be avoided at all costs. Designed originally for school children, thousands of organizations, from smoking cessation clinics in hospitals to business wellness programs, have successfully used this video. *Value: \$225*

“Secondhand Smoke: A Matter of Life and Breath” DVD Grade level: 7 - college (11 Minutes)

This powerful DVD takes a hard look at secondhand smoke. Viewers are offered information about two different secondhand smoke. Includes teacher’s resource book and class activities, handouts.
Value: \$139.95

“Slam!” Grade level: 7 - 12 (15 Minutes)

The story of Leslie Nuchow, a talented but unsigned young singer/songwriter, who was offered a lucrative opportunity to be promoted as a rising star by a new record company, WomanThing Music. There was a catch - WomanThing Music was owned by Philip Morris Tobacco Company.
Value: \$89..

“Smoking and Human Physiology” Grade level: High School - Adult (19 Minutes) *Value: \$265.50*
 Documents actual damage done by smoking to arteries, lungs, and heart. Correlates statistics of rising lung cancer deaths and increase in tobacco use as well as increase in emphysema. Cameras show reaction of actual fetus as pregnant mother smokes while the heartbeat is changed. Powerful message very well presented.

“Smoking: Truth or Dare” Grade level: 6 - 12 (52 Minutes)
 This video is a powerful program that graphically demonstrates to teens who use tobacco, exactly what this deadly habit is doing to them. The damages from smoking or chewing tobacco is not something they might have to face 40 or more years down the road, but they are suffering the deadly effects now. *Value: \$180.*

“Smokin’ Sam” Age level: 6 - 12 (23 Minutes)
 Smokin’ Sam is the high-scoring captain of the L.A. Blades, a new roller hockey team sponsored by Trophy cigarettes. In this video, kids teach adults that cigarettes kill, and in the process, they learn that they have the power to defend their rights to good health. This is the best anti-smoking video available anywhere for elementary and middle school children.
Value: \$295.

“The Chews Blues” Grade level: 5 - 12 (27 Minutes)
 An up-to-date dramatization that spoofs the myths spread about smokeless tobacco. It is designed and well-crafted to catch and keep the attention of today’s youth, and uses music, play-acting and visual effects.
Value: \$115.

“The Feminine Mistake: The Next Generation” Age level: 12 - Adult (32 Minutes)
 Updated version of the classic, “The Feminine Mistake”. This video shows how women smokers are suffering the consequences of their early decisions to smoke, including the effects of smoking during pregnancy, and offers convincing proof of tobacco’s deadly and debilitating effects. *Value: \$295.*

“Tobacco and You” Grade level: 5 - 9 (22 Minutes)
 Program interweaves a TV talk-show on tobacco’s health dangers with interviews with young teen smokers who offer their rationales for continuing to smoke. Looks at the impact of advertising and the social implications of tobacco use.
Value: \$149.

“The Tobacco Action Curriculum” Grade level: 4 - 8 (15 Minutes)
 This program includes a 140 page, three-ring binder, and a 15 minutes video. These are tools in which students, age 9 - 12, explore issues related to smoking and chewing tobacco and apply what they’ve learned. The core of the program is a set of six experience-based activities designed to be presented by adults or adults with older teens acting as youth mentors.
Value: \$130.

“Tobacco: The Pushers and Their Victims” Grade level: Intermediate - High School (38 Minutes)
 This video brings to light all the strategies used to capitalize on kid’s insecurities. It shows kids how

tragically influential tobacco ads can be. With the help of this video, kids can learn to reject the daily pressures of those who want to profit by their addiction. *Value: \$225.*

SUBSTANCE ABUSE

“Influences: Innocence Betrayed” Grade level: Jr. High - Adults (24 Minutes)

This hard-hitting program documents the devastating effects of prenatal substance abuse on the development of children and adolescents. This film offers case studies of children, adolescents, and their guardians as they struggle to overcome new, sometimes baffling disabilities. Interviews with educators and profiles of inner-city schools demonstrates how various treatment plans are giving these children hope for the future.

Value: \$295.

“Inhalants Exposed” Grade level: 6 - 8 (18 minutes)

This program addresses a dangerous and often tragic practice among young people - sniffing fumes of household products to get high. This video presents facts and authentic stories about the terrible consequences of “Huffing”. The print materials reinforce the message that the warning labels on products in the home are there for a reason and ignoring them can be deadly!

Value: \$126.

“Innocent Addicts: The Unborn Child” Grade level: Jr. High - Adult (27 Minutes)

The true stories of twelve mothers recovering from substance abuse form the backdrop for an exploration of the issues surrounding drug use during pregnancy. Research is only beginning to show the wide-spread and devastating results of prenatal drug use - from even as little as one drink a day.

Value: \$297.

“Love Your Liver” Grade level: K - 3 (45 minutes)

This is a fun and easy to understand “hands on” program developed for an audience that couldn’t sit still if it wanted to. Students and teachers themselves become livers, brains, lungs and a “train” of positive and negative substances having their way with our “Best Friend”, the human body. *Value: \$60.*

“The Truth About Inhalants” Grade level: 5 - 9 (15 Minutes) *Value: \$129.*

This program gives the viewers the facts they need to know - what inhalants are, how they work, and how breathing them in, purposely or accidentally, can quickly damage body organs, and even cause death. It includes real-life vignettes and colorful graphics on inhalant’s dangers with tips on their safe use, offers a powerful indictment against inhalant abuse.

SOCIAL/MORAL ISSUES

“Choosing to Wait: Sex & Teenagers” Grade level: 9 - 12 (34 Minutes) *Value: \$199.*

Dramatizes the stories of three teenage couples to help viewers make thoughtful, self-confident, personal sexual decisions. Provides support for young people who are not sexually active. Addresses the issue of whether sexually active couples can reverse their behavior, helps *all* young people, sexually active or not, see that abstinence is an appealing and viable option.

“Feeling Good About Me” Grade level: 2 - 4 (Includes worksheets & guide) (16 Minutes) *Value: \$89.*

This upbeat program helps young viewers build a stronger self-image by learning to value their own uniqueness and create positive experiences. Situations students can easily identify with, along with discussion questions and lively songs, teach positive steps to self-esteem.

“Say NO and Mean It” Grade level: 2 - 4 (19 Minutes) *Value: \$89.*

Children who give in to negative peer pressure don’t always realize they have the right to say NO. Using pressure-filled situations viewers can easily relate to, lively songs, and age-appropriate discussion questions, the program teaches four easy-to-learn assertiveness techniques.

“Teenage Sex: Resisting the Pressure” Grade level: 7 - 12 (30 Minutes) *Value: \$189.*

Designed for teenagers who need help in handling pressure to be sexually active. Emphasizes the importance of setting limits before an actual situation arises. Teaches basic assertiveness techniques to use in specific situations, helps viewers reach and enforce the decision to be abstinent.

“You Can Marry For Keeps” Grade level: 7 - 12 (30 Minutes) *Value: \$189.*

This program affirms that marriage can last as long as you understand what it entails and how to build a successful relationship. Four couples and a marriage counselor are interviewed to explore problems that may arise before and after the wedding ceremony. The program shows viewers that if they are prepared to work at it, marriage can be the most fulfilling of all human relationships.

“Handling Your Anger” Grade level: 5 - 9 (33 Minutes) *Value: \$199.95*

This four part video teaches viewers how to: recognize what triggers their anger; identify their anger style or way of reacting and be aware of its consequences; and choose among appropriate techniques for handling

anger, including what to do if someone is angry at you. Includes teacher's guide and handouts.